## PRESS RELEASE

Fraser International are pleased to announce they have been awarded a contract with the City of Summerside in Eastern Canada to undertake Foreign Direct Investment (FDI) attraction in the United Kingdom.

The City of Summerside is widely recognised as a leader and early adopter of innovation and investment in specific and growing sectors. They have a unique municipally owned infrastructure, combined with a business environment that encourages innovation, distinguishing it from other communities in Atlantic Canada.

One of the most important aspects of Summerside is its size. As a small City, Summerside is uniquely positioned to provide Big opportunity. Summerside is progressive, offers municipal business incentives, has a quality of life second to none and offers a quality work and lifestyle environment for businesses from the UK looking to put a foundation down in North America.

Managing Director of Fraser International, Bill Fraser said 'we are very excited to be working with Summerside again, we've undertaken selective projects in the past covering Aerospace Maintenance, Repair and Overhaul (MRO) and more recently Smart City projects, where we have helped to get the Summerside Living Lab offer out to UK companies. This new opportunity will be to build on that background and broaden our scope to include sectors such as:

Back Office Business Processing
Business Services
Software Development (Interactive Media, E-learning, E-Health Software
Development, Financial Serviced)
Distributed Energy around the living lab and Incubation and Start-Up Enterprise

Mike Thususka, Director of Economic Development said 'I'm pleased to be working with Fraser international on projects in the UK and looking forward to welcoming businesses to Summerside by year end to showcase what our City has to offer'